

Graphic Communications 1 - Graphic Communications 1 Course Syllabus

INSTRUCTOR: Kirsten Gideon-Parker Whitney Lum
ROOM NUMBER: J6 J8
OFFICE HOURS: • Intervention Appointments are Tues-Fri after 3rd block. You will personally sign up for your Intervention Appointments. Attendance will be taken at the beginning of the period based upon which date you signed up. An illegible appointment, a no show, or an early departure results in a referral and an automatic two hours of detention. • Open Studios are held after school based on upcoming deadlines and by request. (Check classroom announcements in Schoology) • You can arrange appointments with the teacher after school.
E-MAIL:: kgideon-parker@rocklinusd.org wlum@rocklinusd.org
COURSE PAGE: whs.rocklinusd.org/CTE
ACADEMIC UNITS: 5 units per semester
ACADEMIC CREDIT: Technology Credit

DESCRIPTION - Graphic Communications I is an elective designed to advance and promote the understanding of visual design. Students will be introduced to the field of graphic design and communication using Photoshop and Illustrator software as the primary tool. Students will explore their creative abilities and increase their creative confidence while learning about the world of print and design, its history, and its career opportunities. This class has been approved for UC entrance as a VAPA course and meets the Whitney High School graduation requirement for VAPA or Technology.

PURPOSE - ...

COURSE OBJECTIVES - By the end of this course, students will be able:

- To introduce students to industry standard software.
- To introduce students to the principles and elements of design.
- To introduce students to ideation and sketching to help build individual design skills.
- To introduce students to typography and color theory so that they may make choices based on message and emotion.
- To explore career opportunities in the world of visual literacy and media,

COURSE TOPICS - The course will cover the following topics: elements and principles of design, color theory, typography, sketching and ideation, persuasion and symbolism, visual literacy and media, and digital manipulation.

CAREER AND TECHNICAL EDUCATION (CTE) ELEMENTS - The following information is directly related to this course and its designation as a CTE course on campus:

- **INDUSTRY SECTOR:** Graphic Arts and Technology
- **COURSE LEVEL:** Introductory
- **ADVISORY COMMITTEE:** The advisory committee for this course meets annually. Additional meetings are held at the discretion of the instructor and/or district office.
- **ARTICULATION INFORMATION:** not applicable

- OCCUPATIONS FOR IDENTIFIED PATHWAY: Pathway occupations organized by level of education and training required for workplace entry.
 - High School - web designer, print shop employee
 - Post-secondary Training - flash designer photo editing/photoshop artist
 - College/University - brand identity designer logo designer

GENERAL: Recorded grades will be available for review at any time on Schoology. Remember to keep all class items returned so that any discrepancies can be easily and fairly straightened out. Except in cases of actual error, semester grades are permanent.

INSTRUCTIONAL SUPPLIES - Students may be required to purchase specific projects if they want to keep them and take them home. The list below provides information for the student regarding items they will be using in this course. Students may want to purchase items on this list if they are very interested in this course and/or pathway. Please see the instructor for specific information regarding supplies.

- Text: not applicable
- Computer Programs and/or software: not applicable
- Supplies: Due to the generosity of our WHS families, some of the Donation Contribution allows us to provide a folder sketchbook for sketching and composition book for note taking. Other items included are the elements and principles of design supplies, a portfolio of work, and quality prints of your designs that you can take home and keep. \$35 course fee • Every day you will need a pencil for sketching and your student planner. • Consider purchasing a USB flash drive for additional file storage. • You also must know your logins and passwords for your computer, Google, and Schoology.

GRADING PLAN - COURSE GRADES: • All grades will be posted online in Schoology. To pass, you must earn a minimum 70% on all Essential Skill Assignments (ESA) and earn a minimum of 70% on overall classwork. • Keep all graded work. DO NOT throw away graded assignments until AFTER you receive your SEMESTER report card. You must have the computer file or paper with the grade written on it in order for the teacher to make changes should there be a mistake. PERCENTAGE GRADE RANGE: A = 100% - 90% B = 89% - 80% C = 79% - 70% NC = 69% and below WEIGHTED CATEGORIES FOR OVERALL GRADE 60% Essential Skills 20% Classwork 10% Tests/Quizzes 10% Homework

CLASSROOM RULES OF CONDUCT

- You are responsible for your work and behavior.
- Be proactive and communicate.
- Respect yourself, your peers, your teacher, and your classroom.
- Only work on your own work. You may assist classmates by telling not doing.

In general, your ideas, comments, suggestions, questions, grade challenges, and more are welcome. However, your discretion in these matters is expected. Furthermore, no part of your grade will be based on anything other than your coursework and attendance. You are encouraged to take advantage of instructor office hours for help with coursework or anything else connected with the course and your progress.